# **FERG**

# PROFESSIONAL SUMMARY

I am a ambitious and energetic artist skilled in diverse mediums, currently specializing in Fashion and Photography. Through consistent practice and commitment to my art forms, I continue to develop and evolve my skills ultimately creating work that shines with passion and emotion. I am a dedicated professional with strengths in photography, adobe suites, fashion design, and multi media art forms all of which is demonstrated through my strong background in successful creative pursuits. I carry a friendly, energetic, and personable demeanor balanced with a deep desire to work hard, incorporate teamwork and enthusiastically deliver amazing work.

#### **SKILLS**

Photoshop CC & Lightroom DSLR Cameras Leadership

CC

Customer service Diverse Artistic Mediums Problem solving

Team work Reliability Positive attitude

### **EXPERIENCE**

#### Lifetouch Photographer

Bay Area, CA, Jul 2023 - Current

- Provide schools and families with high-quality images and a memorable Picture Day experience from start to finish
- Energetic, creative, and friendly customer service
- Capture artfully composed images using expertly selected lenses, camera settings and lighting techniques.

## Freelance Photographer

CA, Aug 2021 - Current

- Provide amazing customer service
- · Perfected studio lighting
- Adobe Photoshop and Adobe Lightroom proficiency

#### CEO. Designer. and Creative Director

CA, Jun 2020 - Current

- Designe and create clothing for all seasons
- Commission and produce garments for individual clients
- · Marketing and Social Media content for IG
- Created continuous pipeline of products for markets and shows
- Sell products at various markets.

#### Kaleidascope- Artlands Gallery

Redlands, CA, Apr 2023 - May 2023

#### Photo Exhibit - Aroi Mak Mak

Redlands, CA, Apr 2023 - May 2023

# "Symbiosis" Fashion Show - University of Redlands

Redlands, CA, Apr 2023

### **Reformed Collective**

CA, Jan 2023

**EDUCATION** 

# **Disco Burger Surfboards**

Malibu, CA, Sep 2022

# "Pieces of you" Fashion Show - University of Redlands

Redlands, CA, Apr 2022

# Eco Media, Fashion, and Entrepreneurship

University of Redlands, Redlands, CA, May 2023