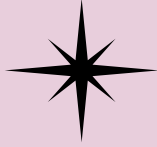


Sam Ferguson

Creative

& Photographer



SUMMARY

A multidisciplinary creative with expertise in photography, fashion design, and content creation, Combining technical proficiency in Adobe Photoshop and Lightroom with a passion for storytelling and sustainability. With experience ranging from freelance photography to running a successful fashion brand, and showcasing work in exhibits, publications, and climate conferences. Dedicated, innovative, and versatile, excelling at delivering high-quality work that captivates audiences and drives meaningful engagement.

EXPERIENCE

Freelance Photographer

Self-Employed, CA - August 2020 – Present

- Specialize in portrait, concert, and event photography.
- Deliver high-quality images using advanced Adobe Photoshop and Lightroom.
- Build strong client relationships through reliable, tailored service.

Content Creator

NYC & Remote - April 2024 – Present

- Develop engaging content across social media applications, aligned with social media trends.
- Create and edit visual materials to boost audience engagement.

CEO, Designer, and Creative Director

Made by Ferg, CA - June 2020 – October 2024

- CEO, Designer, and Creative Director
- Designed seasonal clothing collections and custom garments.
- Directed product photography, marketing, and social media campaigns.
- Managed product pipelines and sold collections at diverse markets.

School Photographer

Shutterfly, CA - July 2023 – November 2023

- Captured high-quality portraits for K-12 students and families.
- Delivered seamless picture day experiences with excellent customer service.

Community Intern

University of Redlands, CA - August 2022 – May 2023

- Organized events and engaged in community-building initiatives.
- Collaborated on artistic and leadership projects.

SKILLS

- Creative Expertise: Professional photography (portrait, concert, and event), content creation, and visual storytelling.
- Technical Proficiency: Adobe Photoshop, Lightroom, and post-production editing.
- Strategic Thinking: Developing and executing social media content strategies.
- Problem-Solving & Adaptability: Quick to adapt and find creative solutions under pressure.
- Leadership & Collaboration: Leading teams and managing events in fast-paced environments.

PUBLICATIONS

LOCAL WOLVES – PHOTOJOURNALISM, NYC | ONGOING

FESTISIA – PHOTOJOURNALISM, REMOTE | 2024

EXHIBITS & SHOWCASES

CLIMATE CONFERENCE PRESENTATION “FAST FASHION”

UNIVERSITY OF REDLANDS, CA | MAY 2023

KALEIDOSCOPE PHOTO EXHIBIT

ARTLANDS GALLERY, REDLANDS, CA | APRIL – MAY 2023

“SYMBIOSIS” FASHION SHOW

UNIVERSITY OF REDLANDS, CA | APRIL 2023

REFORMED COLLECTIVE

REMOTE | JANUARY 2023

SOSO SUPER MARKETS

BAY AREA, CA | JULY 2022 – AUGUST 2023

EDUCATION

University of Redlands — Redlands, CA

B.A. in Eco Media, Fashion, and Entrepreneurship

August 2019 – May 2023